

Christian Lacroix

Paris

Optical August 2016



History

Unashamedly avant garde Christian Lacroix is a French fashion house with a long history in haute couture.

Known for his eccentric styling and use of dramatic prints and colour, Lacroix was the courtier of choice for the bold and beautiful within Paris.

Lacroix's influences and inspirations are now accessible to a wider audience via the vibrant Christian Lacroix eyewear collection.

BRAND NEWS

In April, Beaux-Arts Museum in the city of Valenciennes France, held an exhibition with the theme of lace and Haut Couture entitled "La dentelle dans tous ses états", of which Christian Lacroix featured heavily.

As the material of preference of Mr. Lacroix, lace was very present in the different Haute Couture collections of the Maison Lacroix as shown by both dresses presented at the exhibition.

The first exposed dress is a strapless ivory brocade and gold with a blue velvet jacket from Fall-Winter 2006/2007 and the second one, is a nude tulle dress with large bouquets of white and black lace supported by satin ribbons, from Spring-Summer 2004.

This was a unique opportunity to discover the exceptional know-how of the Maison Christian Lacroix.

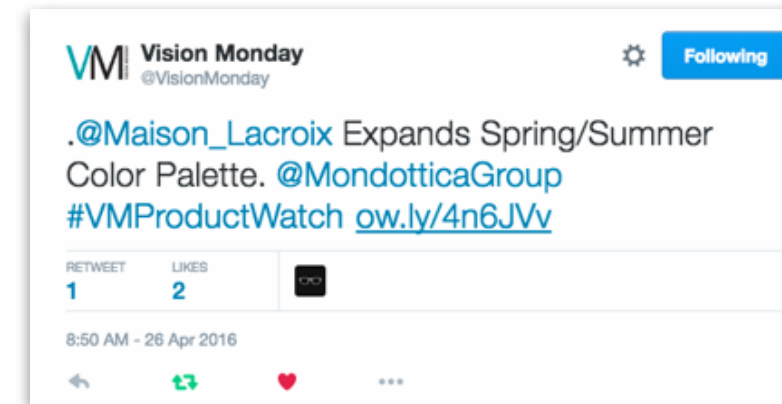


PRESS

KEY COVERAGE



CONSUMER
JUNGLE MAGAZINE - INTERNATIONAL
STYLE: CL5049



SECOND LOOKS

Christian Lacroix Expands Spring/Summer Color Palette



More Images

jet black, amethyst, poppy red and hazelnut. Oval in shape, the CL3049 consists of the signature Paseo design, pressed in the inner temple. The outside of the temple is embellished with a 3D print, dazzling geometric, crisscross pattern in sapphire blue, carmine red, night blue and jet black.

Price Guide: \$\$\$\$\$

www.mondottica.com, www.christian-lacroix.com

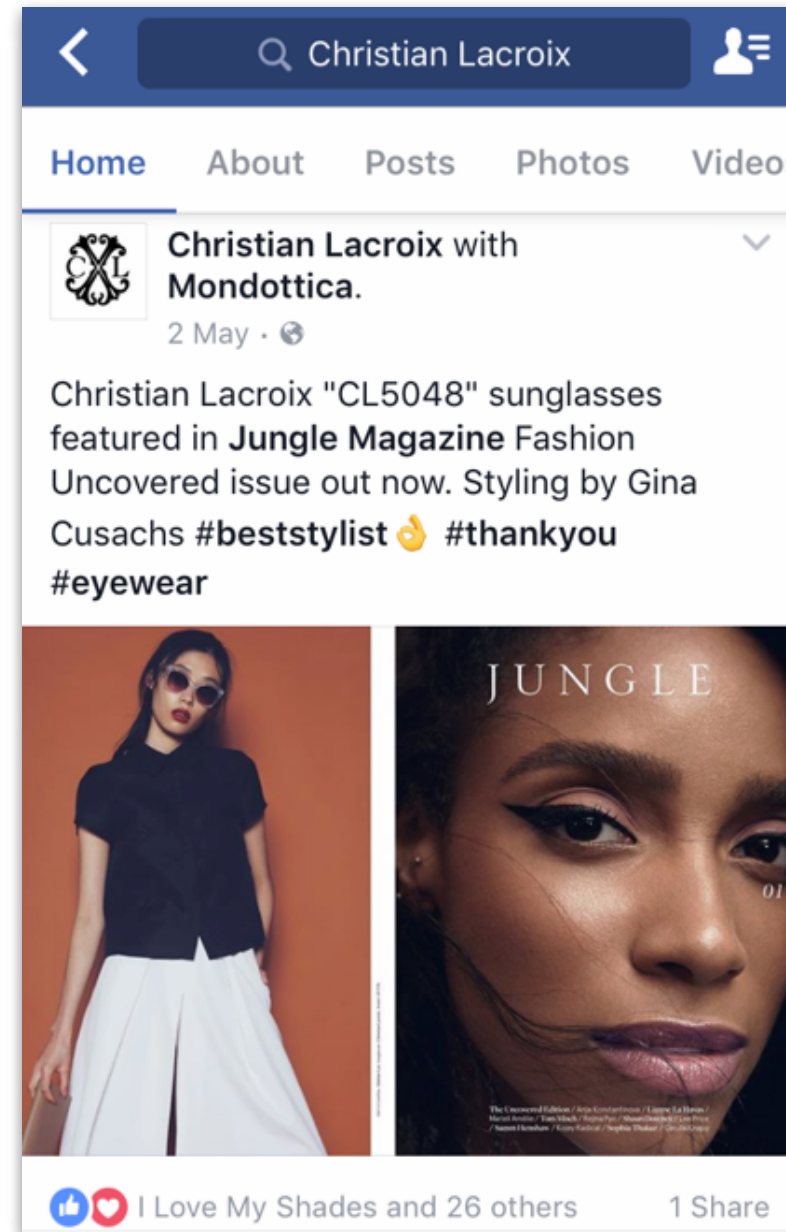
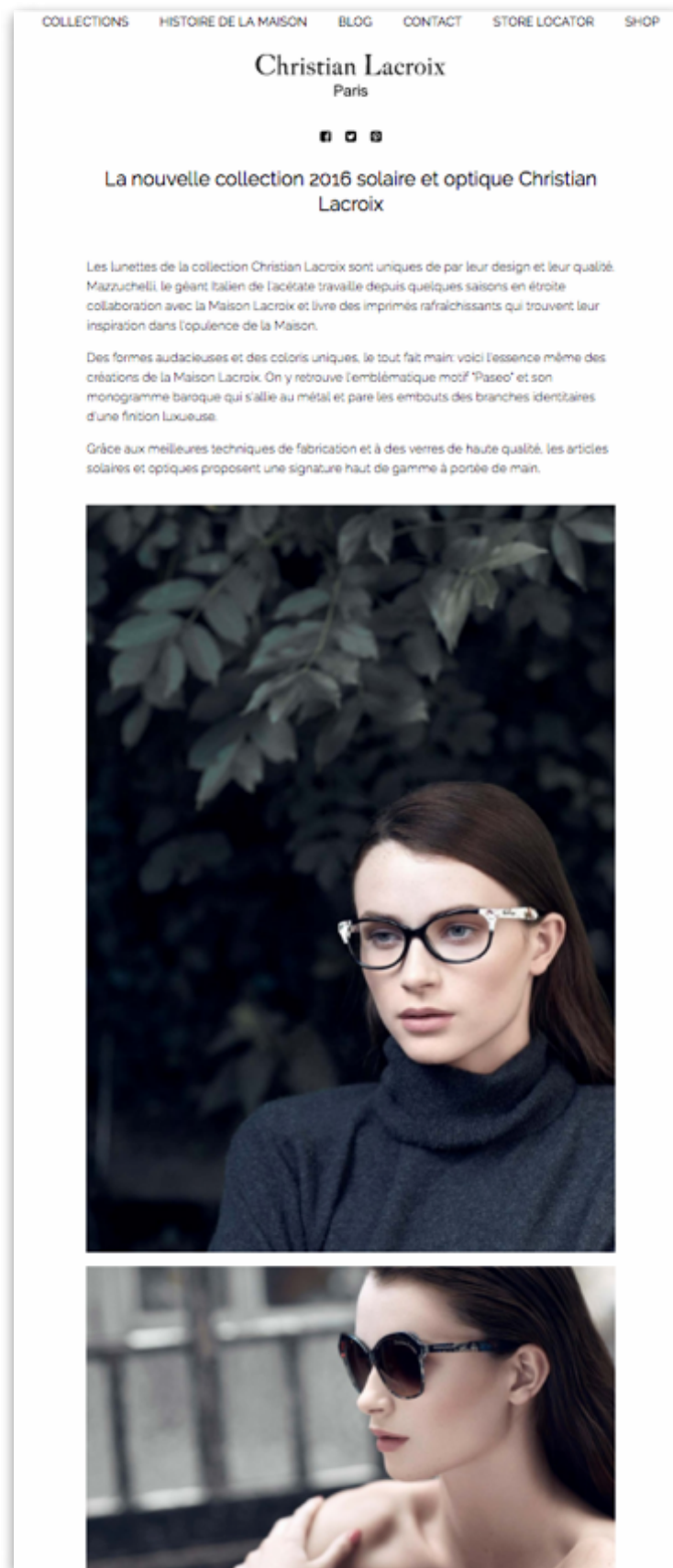
Quick Take: Mondottica's Christian Lacroix spring/summer color palette has inspired a new collection of frames that epitomize the beauty of luxury in fine eyewear.

Specifics: The release includes two new models, the CL1066 and the CL3049, which cater to the love for decadence, rich colors and fine details, the company said.

Selling Points: Model CL1066 boasts masterful pattern in exclusive acetate, with details such as the signature baroque monogram on the end tips and Christian Lacroix's initials in the metal hinge. The deep modified cat eye is reminiscent of Paris chicness and comes in rich tones of

TRADE
VISION MONDAY- UNITED STATES
WEBSITE& TWITTER
STYLE: CL1066

SUPPORT FROM THE BRAND



FOLLOWERS:



18.9 K



108.7 K



316.4 K



The Christian Lacroix Optical Collection Exudes Luxury, Originality & Refinement.

All the acetates in the Christian Lacroix collections are entirely unique, created only for the brand in collaboration with Italian material powerhouse Mazzuchelli. This is bespoke design in its purest form, inspiration is taken from luxury prints, homeware and limited edition stationary collections. Patterns such as the signature "Paseo" can be found pressed into metal and tips are luxuriously finished with the house's signature baroque monogram.

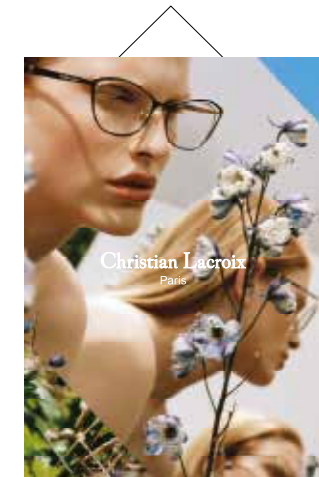


Christian Lacroix Paris



OPTICAL SHOWCARD A4
IN STOCK

CLSCV1AW16



BANNER A1
IN STOCK

CLWBV1AW16



3PCS & 1PC DISPLAY STANDS
NEW STOCK DUE SEPT

CLDS14097687

CAMPAIGN FRAMES

ADULTS OPTICAL - CL1063 001

ADULTS SUN - CL5058 913



Exclusive acetate developed by Mazucchelli for Christian Lacroix eyewear collection



Special “frame in the frame” effect



Internal crystal inspired engravings



Elegant vintage wire details



Engraved signature paseo print



Baroque logo CXL on the end tip

Overview 6 models in 3-4 colours 22 skus

Christian Lacroix
Paris



CL1070



CL1071



CL1072



CL1073



CL3051



CL3052



Code CL1070 **Size** 55/14-145 **B** 43 **Colour** 155 Noisette



001 Jais



155 Noisette



277 Tulipe



760 Amethyste



Code CL1071 **Size** 54/15-145 **B** 43 **Colour** 277 Tulipe



001 Jais



155 Noisette



277 Tulipe



760 Amethyste



Code CL1072 **Size** 54/15-145 **B** 41 **Colour** 155 Noisette



001 Jais



155 Noisette



221 Grenat



Code CL1073 **Size** 54/15-140 **B** 38 **Colour** 155 Noisette



001 Jais



155 Noisette



252 Coquelicot



760 Amethyste



Code CL3051 **Size** 54/17-140 **B** 38 **Colour** 680 Night Blue



004 Jais



115 Noisette



293 Rouge Cerise



680 Night Blue



Code CL3052 **Size** 53/17-140 **B** 40 **Colour** 004 Jais



004 Jais



293 Rouge Cerise



680 Night Blue